



VP Racing Celebrates 50 Years of Makin' Power

San Antonio, TX (January 9, 2025) - VP Racing Fuels, Inc., recognized worldwide as the leader in performance fuel products, begins 2025 by celebrating its 50th year of Makin' Power®. The company's 50-year journey has been one of continuous expansion, exponentially in recent years, to become a powerhouse in several fuel, automotive, and related sectors.

“VP Racing has experienced phenomenal growth across the country and, in fact, globally, in recent years,” said Alan Cerwick, President & CEO of VP Racing. “We would not be here today without the trust and support shown by our customers. Our loyal racers, series partners, dealers, distributors, retail partners, and commercial and consumer end-users have all contributed to our growth, and we can’t thank them enough.”

To see the full release with graphics visit VPRacingFuels.com