



# Raise the Flag



TEAM VP -

AVAST YE, MATES! IT'S TIME AGAIN TO HOIST THE JOLLY ROGER TO THE HIGHEST POINT AND BEYOND! FOR THE VP RACING RACE FUEL TEAM HAS SCORED A TREASURE SO COVETED THAT COMPETITORS FROM ACROSS THE RACING SEAS ARE DROWNING AS THEY SALIVATE WITH ENVY.

THE NATIONAL HOT ROD ASSOCIATION HAS RETURNED TO WHERE THEIR SOURCE OF POWER WAS FOR YEARS -

THEY'VE RETURNED TO VP RACING!



THIS VOYAGE TOOK YEARS OF NAVIGATING UNPREDICTABLE SEAS IN SEARCH OF THE RIGHT TIME AND THE RIGHT OPPORTUNITY TO POUNCE ON. FIRST OFFICER FREDDIE TURZA ATTENDED JUST ABOUT ALL THE NHRA EVENTS, AND HE ALWAYS STAYED IN FRONT OF AND TALKED UP THE NHRA LEADERSHIP, FRIENDLY STALKING IF YOU WILL. FREDDIE WAS FLANKED BY FELLOW FIRST OFFICER MIKE EMERSON, AND TOGETHER, THEY WORKED THE HALLOWED TRACKS OF THE NHRA, CONDUCTING THE FIRST-EVER TESTS OF OUR TRACTION COMPOUND APPLICATIONS - THE PROVERBIAL FOOT IN THE DOOR.

VP'S TRACTION COMPOUND MAY BE STICKY, BUT IT HELPED "GREASE THE SKIDS" AND SMOOTH THE ROUGH WATERS, LEADING TO SIDEBAR DISCUSSIONS ON THE POSSIBILITY OF BRINGING TWO RACING POWERHOUSES, VP AND THE NHRA, TOGETHER AGAIN TO SAIL ON IN A NEW FUEL PARTNERSHIP.



THE TALKS CONTINUED FOR SEVERAL YEARS, AND WHEN THE RIGHT TIME AND OPPORTUNITY FINALLY PRESENTED ITSELF, IT WAS TIME TO BRING IN THE CLOSER. . . BRUCE HENDEL.

BRUCE'S NEGOTIATING JOURNEY WAS NOT ONE OF SMOOTH SAILING EITHER. IT TOOK MONTHS AND MONTHS OF BACK AND FORTH BETWEEN BRUCE AND NHRA MANAGEMENT, DISCUSSING, REVISING, AND HONING THE FINEST DETAILS.



KNOWING THE FINANCIAL AND HUMAN COMMITMENT THIS WOULD TAKE TO ATTEND AND SERVICE 20 MORE NATIONAL EVENTS, AND AFTER MANY LONG CONFERENCE CALLS AND ROBUST BOUTS OF NEGOTIATIONS, BRUCE CALLED UPON VP'S LEGAL CONSIGLIERE, ANTHONY FETTER. ANTHONY TOOK ON THE EXCRUCIATINGLY DETAILED TASK OF CROSSCHECKING EVERY

PARAGRAPH, DEFINITION, LICENSE, RIGHT, OBLIGATION, SECTION, ATTACHMENT, ADDENDUM, COMMA, AND PERIOD TO MAKE SURE VP RACING GOT THE BEST DEAL.

BRUCE AND ANTHONY TOWED THE HEAVY LOAD THROUGH THE WEEKEND BEFORE SEMA, HOPING TO MAKE THE BIG ANNOUNCEMENT AT THE BIG SHOW - AND THEY GOT IT DONE!

I SIGNED THIS HISTORIC 10-YEAR AGREEMENT ON SUNDAY AFTERNOON, THEN BRUCE, MIKE, AND STEVE WARD MADE THE BIG ANNOUNCEMENT WE'D ALL BEEN WAITING FOR IN FRONT OF A LARGE CROWD OF FANS AT THE NHRA BOOTH AT SEMA. MISSION ACCOMPLISHED!

JOIN ME NOW FOR A SALUTE AND HEARTY TOAST TO THIS TREASURE LIKE NO OTHER AND THE CREW THAT BROUGHT THE NHRA BACK HOME, FREDDIE, MIKE, ANTHONY, STEVE, AND THE CLOSER BRUCE - MIGHTY SLAYERS EVERY MAN!



**The best is yet to come!**

*Alan*